Manawatu Badminton AGM: Development Report on activities in 2016



We have had another very successful badminton year in 2016 and huge thanks to our volunteers, coaches, players, parents and committee members. In 2016 our calendar was pretty hectic with new initiatives being rolled out – our Primary schools comp in Term 3 during the winter months, events like our State of Origin Competition, running our Shuttle Time programme and we were delighted to have Callum Hill continue to be a valuable part of the team. Our Thursday Night league has continued to attract players with an average of 34 teams playing for over fourty-five weeks of

the year. We continue to interest schools and players to take part in our coaching programmes and FUNminton leagues. We are also worked in partnership with Salming to get our new tracksuits with the help of Mainland Foundation!

In 2016 Rose Wapp and her volunteer parents were instrumental leaders in our junior development programme; this continues to attract players and we are fortunate to have volunteer coaches – Gary, Chris, Josh, Callum, Alpha, Wayne and Rose. Thanks to our volunteer parents and administrators who ensure that we continue to deliver a quality programme and a safe environment. Special



mention to our juniors who went to trials for New Zealand – Niamh, Wei, Raphael, Nathanael, David and Isabella! Our Senior Badminton programme enables players of all ages to represent Manawatu, and in 2016 we had 7 teams participate in the BNZ Inter-Association League. 62 players approximately played over 26 days of badminton in the league and trained weekly from March to September. We are extremely lucky to have Arena Manawatu and PNINS School Gym as our main venues in Palmerston North

In November 2016, at the Sport Manawatu Grassroots Sports Awards, we were honoured to receive a Merit award for our Junior Athlete Development programme and we won Participation programme of the year for our Schools ShuttleTime programme. Again, we are delighted with this accolade and are grateful for the recognition from our Regional Sports Trust.





Manawatu Badminton Association is still the most successful badminton association in the Lower North Island and continues to excel with our development programmes. We attribute this to our strategic development, junior initiatives, player pathway framework and our community focus.

Our Vision: Badminton Manawatu - Providing quality opportunities and the greatest sense

of enjoyment for players at all levels

Our Mission: To provide effective leadership, successful programmes and financial stability to

promote the sustainable development of Badminton in Manawatu

Schools and Junior Badminton - Increasing our numbers & providing opportunities

We continued to build on our junior development programmes in 2016 with big participation numbers in our schools programme, competitions and our representative programme. This trend continues to align with the national increase in badminton participation in secondary schools. Manawatu continues to offer our players a pathway to continue participating in badminton from a recreational school player all the way to a national junior squad



level. We use the ShuttleTime BWF schools programme as our coaching resourse.

<u>List of Schools running Programmes and Coaching Initiatives 2016:-</u>

College Street Normal	400 students coached Term 1 to Term 3
St. Peters College	30 students received 6 sessions afterschool Term 2
Ross Intermediate	8 students received 3 sessions Term 1
Cloverlea School	10 students received 3 sessions Term 1
Monrad Intermediate	272 students received 4 sessions Term 3
QEC	16 students received 7 sessions in Term 2
Hokowhitu School	8 students received 3 lunchtime sessions Term 1
Winchester School	12 students received 3 lunchtime sessions Term 1
Longburn Adventist College	50 Intermediate students received 4 sessions in Term 3
PNINS	25 students received 4 sessions in Term 3 afterschool club
PNINS	127 students received PE classes x 4 sessions Term 4
Manawatu Home School Group	20 students received 3 sessions afterschool Term 4

The impact/result that coaching programmes have had in the badminton community/in our events:-

School name	What competitions players take part in as a result of this project	Number of children who have joined a badminton club/reps as a result of this project	Number of children participating in badminton events as a result of this project
College Street Normal School	2016 Term 1 and Term 3 (Primary school competitions)	50 in school club, 8 players are in Manawatu reps squads and train weekly. Others have joined local junior clubs	4 teams (8 players) took part in Term 1 primary schools competition. 4 Teams (8 players) took part in Term 3 Primary Schools comp. 15 trialled out for representative trials. 15 take part in school holiday badminton programmes throughout the year.

Ross Intermediate	2016 Term 1 – Primary Schools Comp and Term 4 Intermediates Comp	3 players took part in school holiday programmes.	3 Teams (6 players) played in Term 1 Comp. 11 Teams (22 players) took part in Term 4 Intermediates Comp
Manawatu Home School Group		3 Players took part in School Holiday Programme	
St. Peters College	2016 Term 2 Secondary Schools Comp and Term 4 Intermediate Comp.	25 played in Term 2 afterschool club on Tuesdays. 4 play in Thursday Night league competitions	8 teams (36 players) took part in Term 2 secondary schools comp. 3 Teams (6 players) took part in Term 4 Intermediates Comp
Monrad Intermediate	2016 competitions in Term 1 (Yr7) and Term 4 (Yr7 & Yr8)	3 are Manawatu junior reps. Approx. 6/8 play in local clubs	5 teams (10 players) took part in the Term 1 primary schools competition for 7 weeks. 12 Teams (24 players) took part in Term 4 Intermediates Comp. 6 students play in clubs and there are more playing in school lunchtime club
Queen Elizabeth College	2016 Term 2 – Secondary Schools Comp		QEC had 1 team of 3 girls and 1 boy that took part in the 8-week secondary schools comp
Hokowhitu Primary School	2016 Term 1 and Term Primary Schools Comps	2 players are Manawatu rep players and train weekly	3 teams (6 players) took part in Term 1 primary schools comp for 7 weeks. 7 Teams (14 players) took part in Term 3 Comp.
Winchester Primary School	2016 Term 1 – Primary Schools Comp	3 players took part in school holiday programmes	5 teams took part in Term 1 primary schools comp for 7 weeks
Longburn Adventist College	2016 competition are in Term 2 – Secondary Schools Comp		1 team of 4 players took part in the Secondary Schools comp -
Palmerston North Intermediate Normal School	2016 Term 4 - Intermediates Schools Comp	7 players are rep players. 8 players took part in school holiday programmes	15 teams (30 players) took part in Term 4 Intermediates schools comp for
Cloverlea	2016 competition are in Term 1 – Primary Schools Comp		7 teams (14 players) took part in the Term 1 Primary Schools comp.

Manawatu Junior Development Committee (JDC)

The JDC runs the junior representative programme here in Palmerston North. The JDC is made up of a voluntary group of coaches and parents. Junior players are extremely important to us and we have a robust player pathway here in Badminton Manawatu and provide opportunities for all school children to take part in competitions at all levels from Primary School to Secondary School. Our

Representative squads run from March to September annually and we run trials in March. Upon selection the players are divided up by age groups U13s, U15s, U17s and U19s and weekly training is on Tuesdays from 5.30pm-7.30pm in CET Arena Manawatu. We have 7 junior teams (54 players) that play is various competitions throughout the country - we take part in the Central Regions Team Competition from April-June and the Badminton NZ Age Group Teams Championships in July annually. Our teams all have coaches and managers for these competitions and sometimes for new parents this is a learning curve!

We have a Meet the Coaches evening at the start of every year where all the parents and players must come along; the JDC explains the upcoming year - all players are given registration forms, code of conduct and a competition calendar for the season. The end of the season is marked with a prizegiving evening where each coach reports on their team/year and each player receives certificates. In 2016 we added Friday evening trainings for the players - we an average of 20 player turning up weekly. All players are encouraged to enter individual competitions around the country as this is an integral part of player development. Each player trains in singles, doubles and mixed doubles discipline and the training can vary for each game.

Manawatu Badminton Association applies for funding every year to assist the JDC with the hall hire and shuttle usage for the season. This helps the JDC to keep the Rep fees relatively low and affordable for many of the players. Badminton is quite a family orientated sport and some families have 3 children involved in Reps. Our head coach and development co-ordinator Sandra Lynch offers coaching and advice throughout the season. She is also the U15 Assistant National Coach and brings back all the latest training ideas and drills to our players - this is helping to develop all of their skills even further. This year the MBA financially assisted 2 coaches (our U15 and U19 coaches) in completing their Badminton World Federation Level 1 Coaching Certificate.

Manawatu Teams play in Central Regions competitions. Results for 2016:-

U13: Manawatu 1 - Winners

U15: Manawatu 1 - joint 2nd

U17: Manawatu 1 - 2nd

U19: Manawatu 1 - Winners

Manawatu Teams play in Badminton NZ Junior Age Teams Championships. Results for 2016:-

U13 Team 1 - 4th Div 1

U13 Team 2 - 5th Div 2

U13 Team 3 - 7th Div 2

U15 Team 1 - 8th Div 1

U15 Team 2 - 7th Div 2

U17 - 2nd Div 2

U19 - 5th Div 1

School Holiday Programmes 2016

In 2016 we held three School Holiday Programmes with a total of 75 participants. Our venue has been PNINS Gym for all programmes and we held morning sessions for beginners/school learners and afternoon sessions for advanced players. Many of our participants have come from the local community such as local schools, local club players and some are junior representative players; we had 30 players attend our "Come & Try" session in December 2016. We had repeat participants with many coming back throughout the year as they enjoyed it so much! I was assisted throughout the

year by local players and coaches and we have used this programme as part of our coach and volunteer education development.







Event Coordinator, Callum Hill - Report for Activities in 2016



Our volunteers, coaches, players, parents and committee members have all contributed to our success and we are all very proud of what we have achieved in 2016. We are lucky to have so many active volunteers, many of which have assisted in various aspects of development which ultimately has increased participation numbers in Manawatu. In 2016, as per my job description, I focused heavily on Badminton Manawatu's competitions: aiming to better the quality and increase the number of people involved in each event. Our Thursday Night league has continued to attract players with an

average of 34 teams, of four players, playing for 47 weeks of the year. Again we ran our FUNminton league, which attracted more players than ever before. My main focus was with schools. I was involved with the Term 1 Year 5,6,&7 Competition, Term 2 Secondary Schools Competition, Term 3 Primary Schools Competition, Term 4 Intermediate Schools competition, School Holiday Programmes, and the Shuttle Time in Schools coaching programme which won the Sport Manawatu Grassroots Sports Awards participation Initiative of the year in 2016. We are extremely lucky to have the Arena Manawatu as our main venue in Palmerston North; this hall has the ability to cater for up to 45 badminton courts if we need. Every player in any of these tournaments were encouraged to continue their Badminton careers in some aspect after every competition: be it playing in local clubs, Thursday Night League, or one of our representative teams.

Year 5, 6, & 7 Schools Competition Term 1 (March-April)



We ran our 9th annual Year 5, 6, & 7 Schools Competition in 2016. This year was the first time we introduced Yr 7s and we heard great feedback about this decision. This year had a good turnout with 30 teams involved from 9 local schools — PN Intermediate Normal School, Ross Intermediate, Monrad Intermediate, St Mary's School, Winchester School, Russell Street School, Hokowhitu School, Cloverlea School, and College Street School. All grades were mixed genders based on the ability of each team. The competition lasted for 8 weeks and we had 4 grades in total. Many of the players are interested in continuing to play badminton and we are hopeful for an

influx of new players in to our clubs, as well as our junior representative teams. There was a huge amount of support from the teachers and parents and I'd like to thank them for all their hard work!

My role with this competition included: creating draws, contacting schools to get teams for the competition, contacting teachers in charge throughout the competition's running time and entering results. In 2017, year 8s will also be involved in this competition.

Secondary Schools Competition Term 2 (May-June)



We ran our 9th annual Secondary Schools Competition in 2016. This was an awesome event with 70 teams from eight local schools involved – Palmerston North Boy's High School, Palmerston North Girl's High School, St Peters College, Longburn Adventist College, Feilding High School, Queen Elizabeth College, Freyberg High School, and Awatapu College. With teams being made up of at least four players we had nearly 300 kids taking part.

The competition lasted for 8 weeks and we had 8 divisions in total; 4 grades in senior girls, 2 grades in senior boys, 1 grade in junior

girls and 1 grade in junior boys. This year we had a much higher number of girls' players in the competition: 43 girls' teams and 27 boys' teams. We also had many more seniors involved than juniors: 52 senior teams and 18 junior teams. This was a great social and physical exercise event for all of the students involved. Everyone seemed to enjoy themselves and improvement could definitely be seen from week to week. There was a huge amount of support from the teachers and parents and I'd like to thank them for all their hard work!



My roles with this competition included: creating draws; contacting schools to get teams for the competition; contacting teachers in charge throughout the competition's running time and entering results. Next year I would like to get more junior teams involved in this competition.

Primary Schools Competition Term 3 (August-October)

We ran our 2nd Term 3 Primary Schools Competition in 2016. We identified a need for another winter schools competition and as a result ran this competition. This event was filled with fun and development this year with games and coaching sessions mixed together. We had 16 teams that took part from five local schools — College Street School, Hokowhitu School, Russell Street School, Whakarongo School, and St James School. The competition lasted for 6 weeks and we had 3 grades ranging on ability with many teams being mixed in gender. Manawatu Junior Rep training started directly after this event on a Tuesday night and so the kids got the opportunity to watch our squad players in awe. This is essential for building our rep player numbers. There was a huge amount of support from the teachers and many parents came down to support their children.

My roles with this competition included: creating draws; contacting schools to get teams for the competition; contacting teachers in charge and entering results. Next year I would like to have teams from more schools involved and maintain as many players as possible from our term 1 competition.

<u>Intermediate Schools Competition Term 4 (Oct – Dec)</u>



We ran our 10th annual Intermediate Schools Competition in 2016. This was an extremely positive year as we had 43 teams taking part from five local schools — Palmerston North Intermediate Normal School, Ross Intermediate, Monrad Intermediate, St Peter's College, and Whakarongo School.

This year we introduced a Premier Division which was for players of any gender who were of a very high level, many of whom were representative players. This grade was very successful and we will look to include it in future years. We had an even number of girls' and boys' players in the competition: 21 girls' teams and 22 boys' teams. The competition lasted for 8 weeks and we had 1 premier grade, 2 grades in the girls and 2 grades in the boys. Many of the players are interested in continuing to play badminton and we are hopeful for an influx of new players in to our clubs, as well as our junior representative teams. There was a huge amount of support from the teachers and parents and I'd like to thank them for all their hard work! Special mention to Jeff Gardner from Monrad Intermediate, who does an exceptional job of organising badminton at his school. His work is greatly appreciated.

My roles with this competition included: creating draws; contacting schools to get teams for the competition; contacting teachers in charge throughout the competition's running time and entering results. Next year we will continue to have the premier division and would like to build this into a grade for progression into representative sides in the following year.



State of Origin Competition (April)



The State of Origin competition is an over 35s and over 50s preseason event. In both 2015 and 2016 we attracted 12 teams of four to this event. We were hoping for larger numbers this year but an unforeseen clash with the Badminton New Zealand AGM reduced our entries significantly. In 2017 we are looking to fill the hall with at least 16 teams.

This year we had a lunch break after the first 2 ties were players could go and get food, etc and Saigon Corner delivered orders to the hall. I

received mixed responses about doing this but overall I think if the food is delivered on time this is a good idea. Dave Reardon acted as an excellent host and the prizes he brought were great. The quiz night, at The Celtic, was a huge success and a great chance for the players to catch up.

With the World Masters Games in 2017 we are looking to make this event slightly more competitive and possibly introduce a separate competition on the Friday night to give players more court time. We are also seeking funding and sponsorship for this competition, for 2017, in order to reduce the large costs of this particular event.

CARTOWN Thursday Night Badminton League

Our Thursday night league competition continues to attract players from the wider community. This year we ran 9 rounds of 5 week competitions and many teams played in the competition for the majority of the year. Our team numbers averaged 34 per round, which is an increase of 4 from 2015. However, due to court availability we can only have a maximum of 32 teams in the B&M centre and so we were frequently hiring the Ballroom for the extra courts. 34 teams is a very encouraging amount of teams per round and we would love to see this number continue to increase to the point that it is feasible for us to constantly fill the 9 ballroom courts also. My roles with this league



included creating draws, contacting and obtaining reserves, and entering results. I feel I have mastered the skills involved with every aspect of this league and can now look to make improvements and continue to build numbers in 2017.

Workplace FUNminton League

The Workplace FUNminton League was open to all businesses in our community. We had participants from a wide variety of age groups taking part – 20yrs to 65yrs old. The league encouraged participants by guiding them through each session with a small bit of coaching and learning of the rules – the emphasis on FUN made sure that the recreational players enjoyed the experience and felt comfortable taking part.



This year we ran two leagues one in April/May and one in October. There were 6 teams involved in the April/May league and 14 teams involved in the October League. This is double our previous largest turnout. This large turnout can be put down to efficient marketing and good contact databases being built. We also gave it an education theme, which offered a discount to education based teams, which brought in

extra teams. Many players expressed an interest in continuing to play and had many teams enter in our Thursday night league and express their interest to play in a FUNminton League in 2017. A big thank you to our sponsor, Salming (Kashif Shuja), for supplying prizes for the October League.



My roles with the FUNminton League were: contacting local

businesses regarding the competition; creating the draws; entering results; and running of the competition with Sandra on Thursday evenings. In 2017 we plan to run three FUNminton Leagues. I have improved and built our contact databases, allowing us to get as many teams and therefore people involved as possible. We will also be giving each league a theme as this was so successful this year.





Thanks to all our players, parents and supporters – looking forward to working with you in 2017. See you during the season! Callum Hill

Senior Badminton

Clubs:

	Club Affiliation Numbers						
	2012 2013 2014 2015 2016						
Juniors	72	98	68	81	69		
Seniors	112	104	121	137	130		
TOTALS	184	202	187	218	199		
	Casuals	Casuals	Casuals	Casuals	Casuals		
Juniors	50	64	75	66	66		
Seniors	78	72	99	134	148		
TOTALS	128	136	174	200	214		

Our club player numbers seemed to have decreased this year however the casual numbers collated seem to have increased. Rainbow club continues to attract all age groups due to the family nature of the club. Monrad club and Massey Club had an increase in full members and PNBC club continues to attract big numbers – their junior club is very successful with many players enjoying the

nights. Massey Badminton Club continue to have many casual students during the academic year and are looking for more Massey students to join in 2017. A special congrats to Massey club on their Open this year – great numbers and it ran in 2 halls!!

Manawatu Open 2016

We ran our Manawatu Open on 6th & 7th May and we included an U15 event. We had 80 players that took part from around the central regions and ran a Senior Open and a 'B' Grade. Many local players took home titles! Thanks to our volunteers on the day who helped run the competition namely Janice and Greg!







Inter Association Teams – Div, Masters, Vets & SuperVets 2016

Masters 1

<u>Gents</u>	<u>Ladies</u>	<u>Date</u>	<u>Venue</u>
Wayne Young	Sandra Lynch	28 May 16	North Harbour
Dave Reardon	Rose Wapp	2 Jul 16	Hutt Valley
Shane Ogier	Alpha Deloy	30 Jul 16	Auckland
Bruce Goodbehere	Cherri Yarwood	27 Aug 16	Hutt Valley
Greg Busch			

Masters 2

<u>Ladies</u>	<u>Date</u>	<u>Venue</u>
Pui-Ching Tan	28 May 16	Tawa
Leonne Goodbehere	2 Jul 16	Feilding
Leigh Dome	30 Jul 16	Rotorua
	Pui-Ching Tan Leonne Goodbehere	Pui-Ching Tan 28 May 16 Leonne Goodbehere 2 Jul 16

Campbell Dodds Janice Cudby 27 Aug 16 Rotorua or Hamilton

Jamie Sanson Kim Hildred

Vets 1

VCto 1			
<u>Gents</u>	<u>Ladies</u>	<u>Date</u>	<u>Venue</u>
Shane Ogier	Rose Wapp	14 May 16	Feilding
Bruce Goodbehere	Michelle Boudreau	11 Jun 16	Tawa
Simon Allen	Jo Smith	16 Jul 16	Hamilton
Gary Teague	Rosemary Asplin	10 Sep 16	Taranaki

Vets 2

<u>Gents</u>	<u>Ladies</u>	<u>Date</u>	<u>Venue</u>
Kooi Tan	Pui-Ching Tan	14 May 16	Rotorua
Nick Miller	Leonne Goodbehere	11 Jun 16	Waikanae
Ian Angove	Suzie Hilbourne	16 Jul 16	Feilding
Greg Busch	Janice Cudby	10 Sep 16	Rotorua? / Nth Harbour

Super Vets

<u>Gents</u>	<u>Ladies</u>	<u>Date</u>	<u>Venue</u>
Shane Ogier	Rosemary Asplin	21 May 16	Rotorua
Simon Allen	Sue McDowell	25 Jun 16	Meanee
Ian Angove	Sarah Cooper	23 Jul 16	Feilding
Nick Miller	Joan Hilder	3 Sep 16	Gisborne

Senior Division 4 Senior Division 3

<u>Gents</u>	<u>Ladies</u>	<u>Gents</u>	<u>Ladies</u>
David Wasley	Jessica Rich	Josh Curry	Chanel Shum
Sujay Prabakar	Amy Rogers	Callum Hill	Sandra Lynch
Ben McEwen	Leah McEwen	Chris Sharrock	Rowena Devathasan
Elijah Paul	Danielle Martin	Ernest Sulivan	Mayoora Jeyamohan
Arrooran Jeyamohan	Isabella Halligan	Wei Lim	Rebecca Ye

Thanks to all the subs that played and travelled with teams during the year also!

Cartown Manawatu Super-veterans Div 2(O'60s) finished 2nd place; Veterans 1 Div 2 (O'50s) finished 2nd place; Veterans 2Div 4 finished 9th place; Masters 1 Div 2 (O'35s) finished 3rd place; Masters 2 Div 5 finished 8th place; Senior Div 3 finished 5th place; and Senior Div 4 finished 9th place

Fundraising

We continued to fundraise in 2016. Our Racket stringing service continues to create income for the association with particular thanks to our stringers headed up by Richard Skarott. The professionalism and quality of our competitions also attracts schools players and players from the wider community. Thursday Night Badminton League continues to be our biggest revenue earner, again thanks to Richard for administering this every Thursday. The income from our other competitions also assists with funding our association. Li-Ning gear is also available to buy from the MBA and this provides us with extra income for our activities.

In 2016 CARTOWN stayed as our Thursday Night League Sponsor! Saigon Corner became a general sponsor and Salming NZ sponsored some of our participation initiatives. Thanks for all their support



Accessing Funding from Trusts, Sports organisation and potential sponsors. We continue to apply multiple times throughout the year for funding to assist our programmes. This year we received funding from:-

Pub Charity, Lion Foundation, Mainland Foundation, Infinity Foundation, NZ Racing Board, Blue Sky Foundation and Sport Manawatu. Massive thanks for all of their support.

Promotion in Social Media



Work continues on our Facebook page to keep the information current, interesting and we also share photos of our activities. We have 797 likes in comparison to 612 likes this time last year. We update it regularly with local news/activities and any regional or national news that may be of interest to our members. Please continue to like and share our page among your friends and family – we want more badminton enthusiasts to join our community. https://www.facebook.com/MBAShuttle

Our website is www.manawatubadminton.org.nz. We have increased our website traffic in every way in 2016 with 22,319 hits and the busiest months were January and May. We had 12,000 unique visitors. Thanks to Nick for all his efforts and Bruce & Callum for updating page information.

Print media continues to advertise and promote our sporting activities.

2017 – Growing our sport

In 2017 we will be finalise our Strategic plan and continuing to tighten up our administration and promote more development opportunities for the community. Our executive, sub-committees and junior development committee will continue their work on organising and administrating our sport. We really need more individuals to volunteers and assist the MBA - new blood and new ideas are vital for our sport and we welcome you to come and talk to us.

We intend to run more coaching courses and look at introducing some more events for clubs players and non-rep school players. We intend to encourage twice weekly training sessions for all Rep juniors to attend – we believe this is essential for their growth. Badminton New Zealand is investing in this area and we must inspire more Manawatu representation on national squads! Our 'Girls in Badminton' programme has been funded by Sport Manawatu for 2017 and we will be promoting this across the community.



We will continue to build on the success of our Thursday night League for all and encourage more community players and teams to take-part. Thanks to all our volunteers and all those that have helped out in 2016 especially Bruce (President), Janice (Acting President) and Wendy who has kept us on our financial toes all year!

Sandra Lynch



Manawatu Badminton Development Manager

THANKS TO EVERYONE FOR GETTING INVOLVED AND HELPING OUT!