# Minutes of the Manawatu Badminton Association Board Meeting - [06 2019]

Held on Monday 10th June

Held at Sport Manawatu

Meeting opened at 7:03pm

| 1. Present and Apologies |                   |                |  |  |  |
|--------------------------|-------------------|----------------|--|--|--|
| <b>Board Members</b>     | Attendees         | Apologies      |  |  |  |
| David Reardon (Chair)    | James Veitch (GM) | Sujay Prabakar |  |  |  |
| Simon Allan              | Janice Cudby      |                |  |  |  |
| Callum Hill              | Jessica Rich      |                |  |  |  |

| 2. Previous minutes ar                                  | d matters arising |  |  |
|---|-------------------|--|--|
| - Read and approved they are a true and accurate record |                   |  |  |
| Moved: Simon  | Seconded: Callum  |  |  |

### 3. Operational Reports

# Development Report:

- Arena Update
  - Received response from Arena regarding disruption
  - Got a reasonable response and made a relationship with the Arena
  - They might consider twice before a fee increase
  - David to acknowledge and respond to this.
  - Scheduled completion for the floor is 4<sup>th</sup> July in Arena 2, floor is down and in now.
  - There will be no other lines on the floor for nationals apart from Badminton lines because we are the first booking
  - Juniors
    - U19 and U15 Open in Cornerstone Christian School's new hall with 6 courts
    - U19 entries been poor so cancelling some of the events.
    - Barrier is people must resign up for tournament software for U19 open
    - Lowered booking for Cornerstone just to one day instead of having 2 days
    - Should break even now with dropping the Friday Night booking
    - First time any badminton has been in Cornerstone
  - <u>Tournament Software</u>
    - Been hard for U15 players to sign up so possibly a reason why players are turned off entering U19 Open
    - So, when U13 start they will sign up at the start of the season at pizza evening
    - Inter association is exempt for this year only
    - Annually \$20 for entry fee to enter individual events
  - Feedback from website
    - TNBL Feedback: 4/5 average which is good
    - People prefer the old structure with the grades
    - 33 responses so far which is ¼ of the players in TNBL
    - Next month will be reps might separate juniors and seniors

- Senior reps in July and Junior reps in August
- Not have a survey every month survey TNBL twice a year.

#### - Interclub

- Want to run this again hopefully through the association
- Idea will be it runs during club sessions
- Shuttles will be 50/50 split between clubs
- Charge players a couple of dollars to play
- Clubs would host 3-4 ties and clubs would have trials at the start of the season to select players
- Men's doubles, Women's doubles and Mixed doubles
- Would be another way for MBA to get money for wages
- Would give players something else to do other than TNBL
- Instead of everyone being in 1st Division have multiple divisions based on skill level
- Could make it a handicapper event would have to get the weightings right
- Is this a 52-week thing or a block of 12 weeks in the winter months??
- Charge nonaffiliated clubs more to play than affiliated clubs
- James has sent out an example to clubs as an idea of his thinking
- Women's doubles would be similar format to TNBL
- Charge teams to enter that would go towards wages
- Thinking of \$50 \$100 per team to enter interclub

#### - Social Media

- Posts on website and Facebook was well received
- Paul Foxall is an amateur photographer and has produced his own watermark to use for photos he takes at events

## **Financial Report:**

- No financial report will email out this week
- All senior reps' invoices have been sent out and money starting to come in
- Badminton New Zealand to be contacted this week about outstanding amount
- Bank account is quite healthy now
- Have over 4 boxes of shuttles left over

#### 4. Strategy Update

- KPI Amendment
  - Report in calendar months
  - Callum hasn't caught up with Josh yet
  - Changed template
  - Want to change in school coaching not going to be a thing soon, don't get much funding towards it
  - Funders will fund lunchtime activities etc. but wont fund anything during class time
  - KiwiSport will only fund if its extracurricular activity
  - Want to know why this its shifting regarding funding
  - Lunchtime, clubs and schools' competitions would be funded but nothing during class time would be
  - Should start an afterschool badminton club

- Can get badges in ShuttleTime so trying to find alternatives for the players to achieve these badges
- So regional partnership fund would be affected any government supported charities etc. would be affected by the funding change
- Josh's job would be affected by this change
- Could get funding from other sources
- School things are still an option just have to find other sources of funding
- Find out what Badminton New Zealand and Sport Manawatu think and what is happening with other sports
- Need to start thinking about what this means for Josh and James

#### Strategy

- Each board member takes charge on a programme or initiative
- Haven't decided what they will be yet
- What pieces of work we do to support strategy?
- Example getting more juniors to player, someone take this over and oversee it.
- Or the board decides on 4 things that we need to improve and Callum would help try to achieve them as strategy person
- Needs to be a forward agenda for the board
- New initiative is what we need to be working on
- Points in engagement around certain things need to occur.
- We need to do something to try get more players around master's level long term challenge
- Never done anything like a come and play session specifically for 35-50-year olds, clubs could fit in here and full this gap
- Clubs should be supplying players for reps, TNBL etc.
- Take 10-20 mins think tank at meetings on new ideas and any problems that occur
- Manawatu is the centre of central districts badminton
- Could pick up players up from the fringes of neighboring associations which don't
  have teams in certain age groups. E.g. Feilding have no senior rep teams procedure
  stops this happening
- Needs to assess and evaluate and review this and needs to be set criteria around this
- Would have to advertise in about August send out survey about who is returning next year – the sooner the better.
- Brainstorm reasons why or why not this would be a good idea
- Discuss this next meeting add to the agenda
- Have an operational meeting once a quarter which would be based around ideas etc.
- Devote as much time as we can to the rep policy discuss in next meeting and August meeting so we have actual information from senior rep survey
- Would be interesting to survey people who have left Manawatu Association to play for different Associations
- Entries for inter Association need to be in 30<sup>th</sup> September
- Set up a google document of pros and cons.

### 5. General Business

- Umpire Course 13<sup>th</sup> 14<sup>th</sup> July Palmerston North
  - Need to make it more attractive to younger players
  - One of the key reasons is because there isn't enough umpires and World Juniors are next year
  - Course doesn't cost anything
  - Will be qualified to do local stuff and some NZ events
  - Should be promoted on our website
  - Janice to follow up with Greg and submit blurb to James use as promotion for this
    event
  - Need to have photos
- Finance policy it's not with Wendy matter arising for Wendy to look at this
- Finance procedure is coming along

The next meeting is set for Monday 15<sup>th</sup> July at 7pm

Meeting Closed 8:35pm

| Action Register |      |       |          |        |  |
|-----------------|------|-------|----------|--------|--|
| #               | Name | Owner | Due Date | Status |  |
|                 |      |       |          |        |  |
|                 |      |       |          |        |  |

The next meeting is set for [insert time here]